

The following are press releases released for my company by prweb. The actual press release is exhibited in one of the many websites they were ultimately posted. Each release is followed with some stats from prweb.

<http://www.science-global.com/news-47477.html>

Rockets Away - Radio Premieres The XCOR Interviews - Features CEO, Jeff Greason And Test Pilot, Dick Rutan

Rockets Away! Media announces the XCOR interviews. Anchor Bill McCoy interviews CEO Jeff Greason. XCOR has just been awarded \$7 million contract with NASA for helping to develop cryogenic composite tank. Greason tells how a small company with hardly any capital developed a winning protocol to create the basis for the Xerus, a new type of sub-orbital vehicle being developed now. XCOR's test pilot, Dick Rutan tells what it was like to fly the EZ-Rocket, an airplane driven by XCOR's experimental liquid rocket technology.

(PRWEB) May 5, 2005 -- Rockets Away! presents an in-depth look at one of the most dramatic start-ups in the private space industry. In the XCOR interview, Anchor Bill McCoy meets the courageous head of XCOR Aerospace, Jeff Greason, who has leveraged a company from virtually no capital with a group of engineers who had recently experienced a serious business failure in the rocket industry, to one of the most dynamic contenders in the field of sub-orbital spaceflight. This is followed by an interview with legendary test pilot, Dick Rutan. Rutan has flown the EZ-Rocket, XCOR's rocket-powered airplane that has tested its growing number of proven liquid rocket engines, igniters and pumps, bringing this company to the cutting edge of affordable spaceflight alternatives.

The full-length interview is now available to all new subscribers to Rockets Away! A special "teaser" can be heard by clicking on http://www.rocketaway.net/audio/teasers/teaser_greaseon.mp3

The current eZine, with the new XCOR audio interviews, includes an in-depth look at liquid vs. hybrid rockets; a special print interview with CEO Jeff Greason; Rick Pournelle, in charge of Investor Relations; an in-depth portrait of test pilot, Dick Rutan; access to special XCOR videos; a peek at the new \$7 million XCOR NASA contract and their new agreement with Beyond-Earth, Inc. In this issue, we also take a look at XCOR's prototype for sub-orbital spaceflight and the new X-CUP competitions to be held in New Mexico.

Rockets Away! Now offers web design services for new, emerging and established commercial space companies. It will be unveiling its own website later this month as it continues work on a regular radio show, soon to be broadcast on the Internet and radio

stations throughout the country.

To get a free subscription to Rockets Away! - the eZine devoted to commercial space travel - and to hear the entire Jeff Greason and Dick Rutan interviews, just click on <http://www.rocketaway.net>. For more information on XCOR Aerospace, go directly to <http://www.xcor.com>; for more about Dick Rutan, please visit www.dickrutan.com.

Rockets Away - Radio Premieres The XCOR Interviews - Features CEO, Jeff Greason And Test Pilot, Dick Rutan

BASIC STATISTICS

Statistic	Count	Description
Reads	90,838	This number tells you how many times your press release was accessed from our site and other distribution points where we have the ability to measure a click through. This number does not include the number of journalists that have received your release through email. In addition there are online distribution points that we currently have no ability to track.
Estimated Pickup	1,397	This number estimates the number of times your press release was picked up by a media outlet. This does not tell you how many times your story appears in the media. It simply attempts to estimate media interest of your release.
Prints	23	This is the number of times that someone has printed your press release. We measure this by the number of times that the "printer friendly version" link is pressed. In reality, only a small percentage of users actually click this link before printing a release.
Forwards	0	This is the number of times that someone has forwarded your press release to a third party using the link on your press release.
PDF Downloads	30	The number of times your release was downloaded as a PDF document. PDF Downloads may be reflected in "Reads" and "Estimated Pickup" statistics.

http://www.xeal.com/articles/Rockets_Away_Radio_Premieres_Jim.htm

Rockets Away! Radio Premieres Jim Benson Interview - SpaceDev CEO Casts Light on Future of Private Space Industry

April 21, 2005 -- Rockets Away! now launches its first radio interview with SpaceDev's Founder and CEO, Jim Benson. Jim Benson is interviewed by Rockets Away! talk show host and newscaster, Bill McCoy. It is now available to all new subscribers to Rockets Away! following a special pre-launch email to its current subscriber base. A special "teaser" can be heard by clicking on http://www.rocketaway.net/audio/jim_benson/teaser_benson.mp3.

The current eZine, with the new Benson audio interview, also includes a special print interview with Jim Benson, CEO and Founder of SpaceDev, the world's first publicly-traded exclusively space technology company; an interview with SpaceDev President and C.F.O., Richard Slansky and Vice President of Engineering, Frank Macklin.

The current issue features SpaceDev's unique Space Technology Roadmap; the development of commercial space stations by private sector companies; the mining of asteroids and the importance of finding a source of water in space. Will there soon be private launches to the moon? How did SpaceDev develop the hybrid rocket propulsion system for SpaceShipOne? Hear for yourself, through our special audio links, the last quarter/annual report of SpaceDev, the company that is taking business into the future of space. Get a special report on the details of SpaceDev's special hybrid rockets.

Rockets Away! is an emerging media/public relations platform for new, emerging and established commercial space companies. Rockets Away is going into its fifth issue as an eZine and is currently developing a website devoted to commercial spacecraft and a regular radio show, now in its formative stages.

To get a free subscription to Rockets Away! the eZine devoted to commercial space travel and to be able to hear the entire Jim Benson interview, just click on <http://www.rocketaway.net>. For more information on SpaceDev, go directly to <http://www.spacedev.com>.

Rockets Away! Radio Premieres Jim Benson Interview - SpaceDev CEO Casts Light on Future of Private Space Industry

BASIC STATISTICS

Statistic	Count	Description
Reads	78,470	This number tells you how many times your press release was accessed from our site and other distribution points where we have the ability to measure a click through. This number does not include the number of journalists that have received your release through email. In addition there are online distribution points that we currently have no ability to track.
Estimated Pickup	972	This number estimates the number of times your press release was picked up by a media outlet. This does not tell you how many times your story appears in the media. It simply attempts to estimate media interest of your release.
Prints	30	This is the number of times that someone has printed your press release. We measure this by the number of times that the "printer friendly version" link is pressed. In reality, only a small percentage of users actually click this link before printing a release.
Forwards	0	This is the number of times that someone has forwarded your press release to a third party using the link on your press release.
PDF Downloads	44	The number of times your release was downloaded as a PDF document. PDF Downloads may be reflected in "Reads" and "Estimated Pickup" statistics.

<http://press.arrivenet.com/bus/article.php/613112.html>

Volvo Winner Gets Seat on Virgin Galactic Spaceship - First Commercial Trip to Space

Richard Branson announces winner of Volvo contest. Story will be covered in Special Bulletin of Rockets Away! by Reporter Ben Berry.

Distribution Source : PRWeb

Date : Thursday, March 24, 2005

(PRWEB) March 24, 2005 -- To the thunderous sounds and blinding lights of a Saturn rocket launch and enveloped in clouds of smoke, Richard Branson emerged at the New York International Auto Show, decked out in an EVA Space Suit, to announce the winner of The First Commercial trip into Space, Courtesy of Volvo Cars of North America.

Doug Ramsburg of Northglenn, Colo, stunned but quite happy with his new destiny and flanked by Sir Richard and Ann Belec, CEO of Volvo Cars, N.A. accepted his prize to a round of applause.

Ms. Belec, realizing that Doug should enjoy the joys of earthly travel whilst in training for the journey, presented him with a set of keys to a new Volvo V8 XC90, which Branson then playfully wrestled with him for.

A photo op ensued, followed by an informal press conference.

Rocket's Away Space Reporter Ben Berry was there. His highly personal account will be featured in a Special Bulletin of Rockets Away!, describing the fabulous, live event at New York's Jacob Javits Convention Center. Mr. Berry, an enthusiastic follower of Space Adventure since childhood, practices for his first journey by arduous exercises in scuba diving and hiking.

Interested parties can sign up for the Bulletin at www.rocketsaway.net. and get this Special Bulletin as well as their free subscription to our eZine on commercial spaceflight. Viewers can look at back issues at <http://www.unknowninfo.com/backissues.html>.

Our next issue, to be distributed in early April will be exclusively devoted to SpaceDev, the first publicly traded company solely devoted to Space Technology. It will feature exclusive interviews with Founder and CEO, Jim Benson; President Richard Slansky and Vice President of Engineering, Frank Macklin. SpaceDev was awarded the contract to develop the hybrid rocket propulsion system, which garnered the Ansari Space Prize for SpaceShipOne, developed by Burt Rutan's Scaled Composites. For more information on SpaceDev, go to www.spacedev.com.

Rockets Away! was founded by Johnny Blue Star, a screenwriter with an advertising and public relations background and Dave Gieber, a rocket scientist and engineer with a long tenure in the development of insulation for spacecraft. William Krohn, the current Editor-in-Chief, is an author and film critic for the Cahiers de Cinema and Economist. He was also formerly lead publicist for Fox. We welcome new members, Greg Trotti and William G. McCoy, who are currently aiding in the development of a powerful, new website dedicated to the promotion of commercial spaceflight.

Our Special Bulletin is available for publishing and distribution by responsible members

of the media. Call or e-mail Johnny Blue Star at 760-323-0193 for permissions.

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STRATEGIC MARKETING ALLIANCE

Johnny Blue Star

760-323-0193

[E-mail Information](#) .

Volvo Winner Gets Seat on Virgin Galactic Spaceship - First Commercial Trip to Space

BASIC STATISTICS

Statistic	Count	Description
Reads	74,922	This number tells you how many times your press release was accessed from our site and other distribution points where we have the ability to measure a click through. This number does not include the number of journalists that have received your release through email. In addition there are online distribution points that we currently have no ability to track.
Estimated Pickup	876	This number estimates the number of times your press release was picked up by a media outlet. This does not tell you how many times your story appears in the media. It simply attempts to estimate media interest of your release.
Prints	21	This is the number of times that someone has printed your press release. We measure this by the number of times that the "printer friendly version" link is pressed. In reality, only a small percentage of users actually click this link before printing a release.
Forwards	0	This is the number of times that someone has forwarded your press release to a third party using the link on your press release.
PDF Downloads	0	The number of times your release was downloaded as a PDF document. PDF Downloads may be reflected in "Reads" and "Estimated Pickup" statistics.

http://www.industrialnewsupdate.com/news/aerospace-defense/archives/2005/03/rockets_away_ba.php

March 04, 2005

Rockets Away - Barnstorms Cyberspace

Announces new eZine, Rockets Away!, which provides articles and information on emerging private spacecraft industry. Current issue features interview with SpaceDev President, Richard Slansky. - a free eZine devoted to commercial spaceflight

(PRWEB) March 4, 2005 -- With the launching of SpaceShipOne, the world's attention was focused on a new breed of space adventurer who, like the early aviators, barnstormed our skies. Only this time, the sky was a bit higher, at least 62 miles up, and now the attention of the world was focused on the first civilian astronauts like Brian Binnie and Mike Melville and how they were "barnstorming space."

As SpaceShipOne crashed through the 62 mile barrier for the second time in two weeks, winning the Ansari Prize, it became obvious to a small group of entrepreneurs that commercial spaceflight was a whole new episode in human history, one that was being undertaken by companies throughout the world eager for the spoils of this new adventure. Their saga will be written in Rockets Away! - a free eZine devoted to commercial spaceflight that was launched this year by Johnny Blue Star, Dave Gieber and Bill Krohn. The first three issues can be accessed at <http://www.unknowninfo.com/backissues.html>.

Rockets Away! was founded by Johnny Blue Star, a screenwriter with an advertising and public relations background, and Dave Gieber, a rocket scientist and engineer with a long tenure in the development of insulation for spacecraft. Bill Krohn is current Editor-in-Chief. Bill is an author and film critic for the Cahiers de Cinema and Economist. The following is from a private colloquium designed to acquaint potential viewers with the goals of the new eZine.

Why did you found Rockets Away!?

Johnny Blue - Star We wanted to create a vehicle so that people could follow the

private spacecraft industry as it developed. The Internet was a great way to do it. And what could be easier or cheaper than subscribing to a free eZine like Rockets Away! All they have to do is click on <http://www.rocketsaway.net> and sign up.

What kind of content do you feature?

Bill Krohn - Our efforts are completely focused on private spacecraft industry. The current issue features an interview with Richard Slansky, the President of SpaceDev, the company that developed the hybrid rocket propulsion system used in the first three launches of SpaceShipOne. It also discusses the infrastructure of the first private manned spacecraft program. Past issues dealt with SpaceShipOne's prize-winning flight leading to the \$10,000,000 Ansari X-Prize, and the GoldenPalace.Com efforts to jumpstart their own space program by using a balloon to launch the spacecraft while it was airborne.

You all are pursuing different careers. Why was this so important to you?

Dave Gieber - I think it goes back to childhood. We all watched those great TV programs like Tom Corbett, Rod Brown and the Rocket Rangers, Rocky Jones -Space Ranger and TV adaptations of Buster Crabbe's Flash Gordon; saw films like Destination Moon and Rocket Ship X-M, read Heinlein and Asimov. All of us wanted to go at least to the moon. In my case, I actually went into the space industry, working for Thiokol (now ATK) and Aerojet. I spent fourteen years as a design engineer in the solid propulsion rocket motor industry, specializing in rocket motor insulation. I worked on a lot of rockets.

What impelled you initially to develop this idea?

Johnny Blue Star - During most of the space program, I was more or less asleep - from Sputnik to the Space Shuttles and Space Stations. Even the moon landing didn't phase me. It seemed interesting, but not involving to me. When SpaceShipOne launched I knew that somehow my life had changed. Suddenly it was as if you were watching a film like Destination Moon, which was based on Heinlein's writings, just as the TV show Tom Corbett and the Space Cadets was. The launching of SpaceShipOne showed how private individuals, if given the chance, could make something of space. Space was no longer the province of the government or the military.

Bill Krohn Right. The people of Planet Earth were taking space into their own hands. When I heard of this project, I also wanted to become involved again. I wanted people to experience the same thrill I did about space when I was a boy. I wanted people to be able to participate in the adventure as it happened. Johnny had asked

Dave to become part of the project first since he was a rocket scientist and a friend, and they got it off the ground. Then they asked me, partially because of my strong editorial background, but also because of my science fiction and UFO interests - I'm now working on a documentary about Roswell built around a very rare interview from an alleged participant in the event.

You also wanted to promote the private infrastructure?

Dave Gieber - Yes, along with the adventure comes the fact spaceflight requires funding, often through private investors. We wanted the public to know about these opportunities - that they could help contribute to this growing industry. SpaceDev (<http://www.spacedev.com>), which we feature in our current issue, was developed consciously by Jim Benson in a manner that would allow private investors to share the adventure of space.

Johnny Blue Star We want to give our readers an opportunity to share in that adventure too. All they have to do is click on <http://www.rocketaway.net> and we'll beam them up!

2222 East Nicola Road,

Palm Springs California 92262

To set up radio or newspaper interviews, please phone: 1-760-323-0193

Web Site: <http://www.rocketaway.net>

March 3rd 2005

Johnny Blue Star, Managing Editor

Posted by Industrial at March 4, 2005 12:26 AM

Rockets Away - Barnstorms Cyberspace

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Statistic	Count	Description
Reads	94,832	This number tells you how many times your press release was accessed from our site and other distribution points where we have the ability to measure a click through. This number does not include the number of journalists that have received your release through email. In addition

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Estimated Pickup 1,401

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Prints 19

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Forwards 2

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PDF Downloads 17

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