

## **The Dream Life Club**

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### **‘HYPNOSIS STARTER KIT! OUTDOES DREAM CLUB’S EXPECTATIONS!! -Jam-Packed Internet Package an ‘Incredible Treasure Chest of Information’-**

The Dream Life Club has just issued its new product, the Hypnosis Starter Kit and, in three weeks, it is already beginning to make waves on the Internet. As Howard Schwartz, from the State College in Pennsylvania, remarked, “For anyone who wants to learn about the inner workings of the human mind, this is an incredible treasure chest of information for an unbelievable price.” Loaded to the hilt with MP3’s and e-books from a wide variety of best-selling and professional authors, the contents of this package are truly astounding.” Even moreso, the Dream Life Club gives away incredibly valuable products – for free- just for looking at their product.

“Although our first starter kit, which featured our e-book, ‘A Dream Business in Magic’ was doing well, we were looking forward to trying out a system of Internet Marketing called Butterfly Marketing with the Hypnosis new Starter Kit,” says Iain Legg, co-founder of the Dream Life Club with collaborator Johnny Blue Star. “I would mention that the special software we used, to the best of our knowledge, had only really been successful with Internet Marketing products and we were delighted to prove that anyone could succeed if they had a great offer with tremendous value. It took a bit of a time getting to know how the software worked, but once our site was launched, it was like an avalanche hit us in the middle of a dry spell in summer. From a relatively small amount of cash trickling in, we were hit by a flood of orders.”

Iain continued, “We believe that another associated reason for our quick growth was the built in affiliate scheme that pays them instantly and directly. And of course many people were promoting our site when they realized the profits they could make. Some days we had up to 1 in 7 visitors purchasing our hypnosis kit. It’s a win/win situation. Our affiliates are making money, and every person who visits the site has the opportunity of getting some great gifts at no charge, even if they don’t take up our special offer. So I would say that our free offer for just reviewing the site creates a very big draw.”

Is that so many people wind up on their site?

“Surely that is a big reason.” Says Johnny Blue Star, “You see, we decided to reward people who see review our offer by giving them a great free hypnosis MP3 called Power Focus at <http://www.hypnoticinstantprofits.com/success.htm>, which enables you to prioritize your time more efficiently and calmly. It can improve your entire approach to scheduling, which is the occasion for a great deal of stress in a person’s life. We also give a way a very valuable report about hypnosis, which is a comprehensive introduction to

the world of hypnosis and its benefits and limitations. We give away a very valuable e-book on Concentration, which shows you how to utilize your faculties to a greater and fuller extent. And finally, we give people this fantastic e-book called "Conversation with Millionaires". This has been a number one best seller across the world and actually reveals the secrets of millionaires- from their own lips- people like One Minute Millionaire authors, Robert Allen and Mark Victor Hansen, 'Famous' Amos, the chocolate chip tycoon and Tony Robbins mentor, Jim Rohn. And all this is just for looking at our website! Our pre-sale giveaways are astounding."

How did the project begin?

"I began this project by developing an e-book called 'A Dream Business in Hypnosis' with Johnny Blue Star. My thoughts were to appeal to those who would like to try out a dream business in hypnosis- such as hypnotherapy or stage hypnosis," says Iain "But, as I began to seek bonuses for this and another e-book, I began to see a way to richly reward people who invested in our product so much so- that the vision of the product changed. With Johnny's help, I began to see our products not so much an e-book with bonuses, but as a fully-fledged comprehensive starter kits for anyone interested in hypnosis and other subjects. Our e-book became a component in a multitude of valuable products."

And the kit itself? Johnny explained, "We can't tell you everything in our kit because, quite frankly, that would take up more space than we would require in a concise, focused press release. As Dr. Tim Ong, of the well known self-improvement site at <http://www.TheSelfImprovementSite.com>, says about our product, "Frankly, I've never seen a more comprehensive collection of hypnosis resources anywhere else on the internet. It's a real bargain, if you asked me. And it comes with tons of bonuses too! It took me almost an hour to download everything, even with my broadband connection."

"For instance, we have five dynamite self-hypnois mp3's at <http://www.hypnoticinstantprofits.com/success.htm> . Two of them address self-confidence and stress release, but I won't go into the others right here. Iain and I have personally written a book called, "A Dream Business in Hypnosis," with stunning interviews with professionals like charismatic stage hypnotist trainer, Geoff Ronning; anxiety consultant, Joseph Bennette, Alan Alves, a wide-ranging hypnotherapist; Dr. Ronald Da Vasto from the Hypnotic Research Society with insightful marketing tips from Internet Marketer, Dave Gieber. If you read our book, you are well on the way to shaping a hypnotic career objective. "

"Besides our book, there are many, many books which teach you directly about the hypnotic process like Hypnotism and Self-Hypnosis by Ralph Slater, an Advanced Hypnotics Techniques E-Book and Hypnotism for Beginners. We also include special bonuses like the Mind Power Collection which contains dozens of ebooks and audios which explore the power of the mind including the audio and ebook version of the classic As a Man Thinketh, and rare and valuable classics such as Emile Coue's Self Mastery Through Conscious Autosuggestion. We are selling over a \$1000 of fantastic material for an astoundingly low price."

For information, go to <http://www.hypnoticinstantprofits.com/success.html>

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